



# ANNUAL REPORT

## 2024-2025



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# *From the Secretary's Desk*



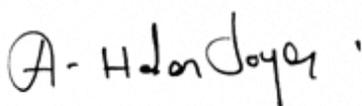
It gives me great joy to present our Annual Report for 2024–2025. At WEEDS, our journey continues to be shaped by empathy, inclusion, and the belief that every woman, child, and community deserves to thrive with dignity.

This year has been one of renewal and growth. We deepened our engagement across communities, strengthened our programs in education, skill development, and economic empowerment, and witnessed inspiring stories of transformation.

Our dedicated team and field staff have shown remarkable commitment, ensuring every initiative creates lasting impact. Our partnership with the Rebuild India Fund by Dasra further strengthened our organizational foundation and sustainability.

As we move forward, we remain focused on expanding opportunities, nurturing local leadership, and building pathways to long-term empowerment. My heartfelt gratitude to all our donors, partners, and well-wishers whose trust and support make this journey possible.

**My sincere gratitude to all our stakeholders.**



**Secretary**

# WOMEN'S EDUCATION AND ECONOMIC DEVELOPMENT SOCIETY

Women's Education and Economic Development Society (WEEDS) is a not-for-profit organization founded in 1989, committed to uplifting rural and suburban communities across Kancheepuram, Chengalpattu, Thiruvallur, Chennai, and Krishnagiri districts in Tamil Nadu. Guided by the United Nations Sustainable Development Goals (SDGs).

WEEDS focuses on improving the socio-economic conditions of marginalized populations through a range of initiatives. These include providing education to children from underprivileged backgrounds, empowering women through skill development and livelihood support, enhancing community healthcare, and addressing disaster preparedness and response. With decades of grassroots involvement, WEEDS continues to work toward building stronger, more inclusive communities.

## Vision

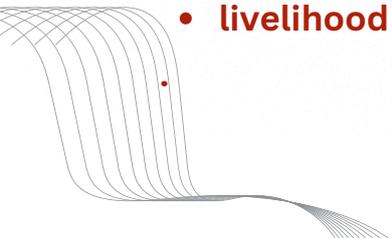
A Society that respects human dignity and has gender equality.

## Mission

WEEDS strives towards establishing just social order by building people's organisations, providing excellent education for children, empowering women and ensuring sustainable livelihood for the communities.

## Our Major Focus

- Women empowerment
- Child Development
- Educational Support
- Social and Community Development
- Health development
- Livelihood Programs
- livelihood education to Unorganized workers.



# PARTNERSHIPS

## DONORS

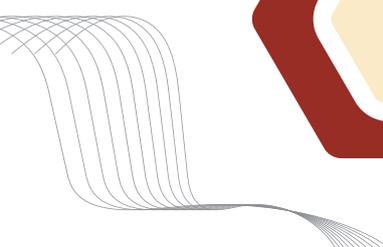
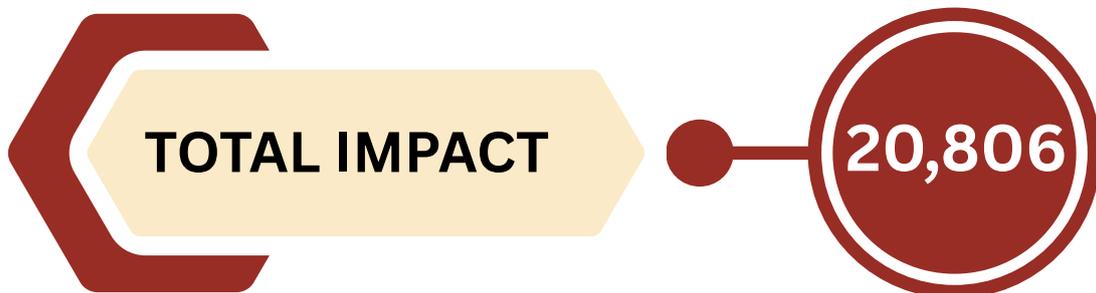
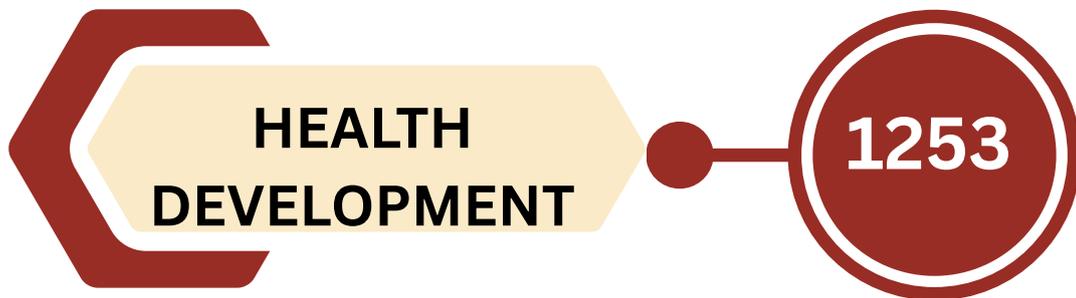
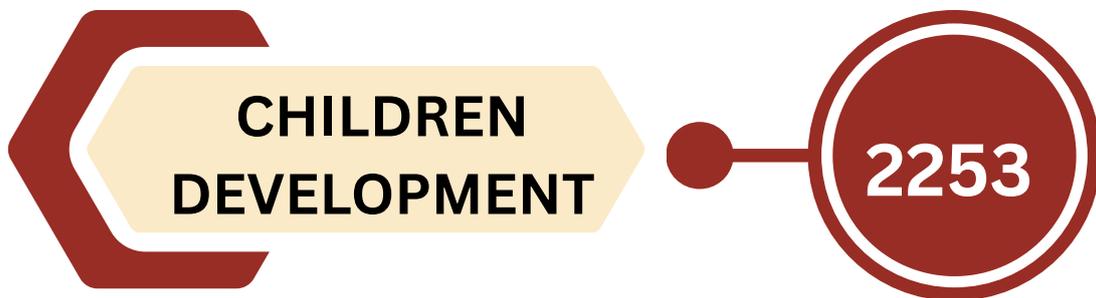
- KLA Foundation
- Dasra (US) - Rebuild India Fund
- Lakshmi Kesavan Foundation
- Nielsen
- Adobe
- Survey Sparrow Private Ltd
- United Way of Chennai
- Australia Tamilargal Welfare Association
- UK Online Giving Foundation
- Charities Aid Foundation (CAF)

## AFFILIATIONS

- Associated Country Women of the World (ACWW)
- FEDWE Women Network
- Dhvani Foundation - SANGAM
- GENIE CSO's for Climate ventures (TREC - STEP)



# IMPACT 2024-2025

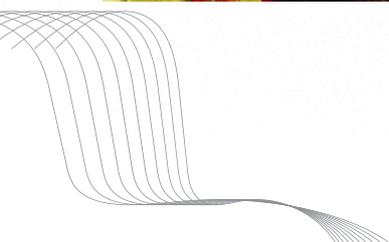


# WOMEN DEVELOPMENT

## Empowering Women through Self-Help Groups and Bank Linkage Initiatives

At WEEDS, we empower women through self-help groups (SHGs) and bank linkage programs that provide access to financial resources. By promoting entrepreneurship, we support women in achieving economic independence.

In partnership with ICICI Bank and Indian Bank, we facilitated loans totaling ₹17.5 crore for 175 SHGs- 61 through ICICI Bank and 114 through Indian Bank. This initiative has directly benefited 2,100 women, helping them launch small businesses, improve livelihoods, and strengthen their role in community development

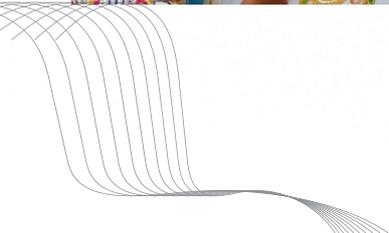


## Livelihood Skill Training Program for Women

As part of our skill development initiative, comprehensive training programs in Aari embroidery work and tailoring have been successfully implemented to promote economic empowerment, particularly among women.

A total of 91 trainers have been engaged to provide in-depth instruction in Aari work-an intricate and highly valued hand embroidery technique enabling participants to develop fine craftsmanship suitable for the fashion and textile industries.

Additionally, 77 trainers are delivering hands-on tailoring training, equipping individuals with the skills needed to produce garments, start home-based businesses, or seek employment in garment units. These programs not only preserve traditional arts but also create sustainable livelihood opportunities in both rural and urban communities.



## Women's Rights & Empowerment Training

At WEEDS, we believe awareness is the first step to empowerment. Our women's rights and empowerment training programs educate women on legal rights, gender equality, and access to government schemes.

Conducted across 15 locations, these interactive sessions benefited over 300 women, strengthening their confidence, leadership, and decision-making skills. By equipping them with knowledge and tools, we empower women to lead change in their families and communities.



## The Prevention of Sexual Harassment of Women at Workplace Act, 2013 (PoSH Act)

WEEDS continues to promote safe and respectful workplaces under the POSH Act, 2013. During 2024–2025, we conducted training sessions for over 100 organizations with 226 trainings & IC meeting, including garment industries, IT companies, and corporates. These sessions focused on gender sensitivity, legal compliance, and creating inclusive work environments where women feel safe and empowered.



## Women Leadership Training

At WEEDS, we believe leadership is key to empowering women as community change-makers. With support from volunteer Ms. Vidya Nachiyar from Adobe, we conducted over 15 leadership training sessions focused on building confidence, communication, and decision-making skills.

Starting with 160 women, the program expanded to reach 320 participants. These interactive sessions inspired women to take on leadership roles within their families, SHGs, and communities, strengthening our mission to nurture independent women leaders.



## International Women's Day Celebration

On 8th March 2025, WEEDS NGO proudly celebrated International Women's Day with 750+ participants, coming together to honor the resilience, achievements, and aspirations of women from all walks of life.

The event was a vibrant gathering filled with inspiring stories, empowerment sessions, and a shared commitment to gender equality. It was heartening to witness such enthusiasm and solidarity as we continue our mission to uplift and empower women.



# CHILDREN DEVELOPMENT

## Computer Literacy Program for School Students

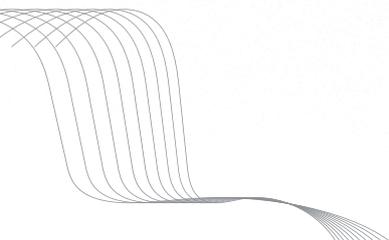
To bridge the digital divide, WEEDS implemented a computer literacy program in three schools, reaching 340 students. The training covered basic computer operations, internet use, digital safety, and essential software skills through interactive, age-appropriate sessions.

By promoting digital inclusion, WEEDS is helping students in under-resourced communities build essential skills for academic and future career success



## Build Your Generation

Build Your Generation is an online program that equips students with life and career skills through expert-led, interactive sessions. Covering communication, digital skills, creativity, and personal development, it connects students from under-resourced areas with professionals for practical learning. This year, the program reached students across 3 government schools, boosting their confidence and inspiring future goals.



## Udhayam Project - Education enhancement program

The Udhayam Project is a two-year initiative supporting 60 academically underperforming 9th and 11th grade students from government schools in Kanchipuram. It provides focused academic support, life skills training, and counseling for both students and parents. By addressing academic and emotional challenges, the program helps students build confidence, pass their board exams, and grow holistically for success in school and beyond.



## Enhancing student's emotional and mental health wellbeing in suburban schools

This project aims to support 1050 teenage students (grades 6-8) from low-income families in two under-resourced government schools. The project addresses emotional and mental health needs through expanded coaching support, student wellness coaches, life skills training, teacher support, student wellness centers, parental counseling, and awareness campaigns.

Over three years, it expects to benefit 1050 students, and potentially 1600 over five years, serving as a model for government-funded programs in other schools.



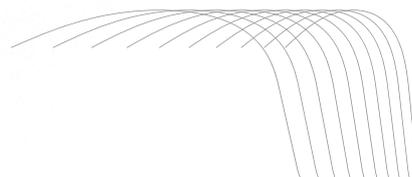
## Education Scholarship Program

Education breaks the cycle of poverty, and WEEDS supports this through its Scholarship Program, which helps economically disadvantaged students with tuition, books, uniforms, and other school expenses. Scholarships are awarded based on academic performance, financial need, and commitment. In the reporting year, 178 students benefited, enabling them to continue their education and build brighter futures.



## After-School Tuition Centres

Our After-School Tuition Centres support underprivileged children, especially first-generation learners in government schools, by providing a safe space for homework help and personalized academic support. Using engaging methods like storytelling and art, the centres make learning enjoyable, reduce learning gaps, improve attendance, and boost children's confidence and motivation.

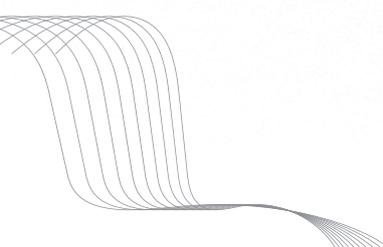


# HEALTH DEVELOPMENT

## Health Education and Awareness for Women

At WEEDS, we recognize health as a cornerstone of women's empowerment. We conducted health education sessions on menstrual hygiene, nutrition, mental health, maternal care, and illness prevention—delivered in an accessible and culturally sensitive manner.

Over 1250 women participated during the reporting year, gaining vital knowledge and encouragement to take charge of their health. This initiative continues to be a key part of our efforts to support women and strengthen community well-being.



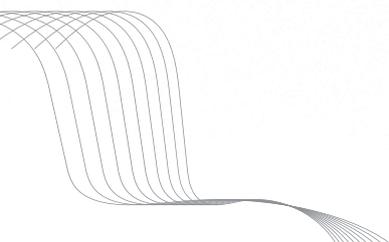
# COMMUNITY DEVELOPMENT

With the generous support of Survey Sparrow, WEEDS successfully facilitated the provision of essential medical equipment to the Primary Health Centers (PHCs) in Kundrathur Block, strengthening healthcare access for the local community.



During the year, Nielsen's CSR initiatives significantly supported WEEDS' community programs:

- **Skill Development:** Industrial sewing machines were provided for our 15 women trainees, enhancing their tailoring and embroidery skills.
- **Healthcare:** Medical equipment was donated to improve healthcare facilities in the Kundrathur block.
- **Education:** School kits were distributed to underprivileged students, ensuring they have the necessary resources for their studies.



## Unorganized Workers Education Development Program

As part of our ongoing commitment to enhancing social security for unorganized workers, our team actively supported eligible individuals in registering with the Tamil Nadu Unorganized Workers Welfare Board across Kanchipuram and Tiruvallur districts. These efforts aimed to ensure access to various welfare schemes including education assistance, healthcare benefits, and pension schemes.

District	Year	New Cards	Renewals Facilitated
Kanchipuram	2024-2025	148	20
Tiruvallur	2024-2025	25	27

### Key Highlights

- A total of 170 new cards were issued across both districts in 2024 and 2025 combined.
- 47 workers successfully renewed their memberships in 2024.
- The drop in renewals in 2025 reflects the need for continued awareness and follow-up efforts in the field.



## Educational Assistance Support through welfare board scheme

As part of our ongoing commitment to enhancing social security for unorganized workers, our team actively supported eligible individuals in registering with the Tamil Nadu Unorganized Workers Welfare Board across Kanchipuram and Tiruvallur districts. These efforts aimed to ensure access to various welfare schemes including education assistance, healthcare benefits, and pension schemes.

District	Year	Beneficiaries ( Claims Processed)
Kanchipuram	2024 - 2025	154
Tiruvallur	2024-2025	60

- A total of 214 claims were successfully processed over the two years across both districts.
- The reduction in numbers in 2025 highlights the need for continued outreach and timely follow-up with beneficiaries.
- The support enabled children to continue their schooling without financial disruption, contributing to long-term family welfare.



Mayank sharma
Mayakrishnan P
Keerthi Venkataraman
Bhagyashree Bokade
Kousik Kumar
Sangeetha Rengasamy
Nivedha Rengasamy
Kughan Kabeer Doss
Pooja Bhalla
Khyaatishri Jujjavarapu
Nikita Sarda
Matthew Jose
Hemalatha Akki
Nithya Kalyani
Pavithra Rajendran
Sudhan Subramaniam
Minnie R
Chithra Sundararajan
Muthukrishnan Raja
Deepa k Gururaj
Gandhirajan N
Bhagyashree Bokade
Saravanan S
Nithya Palanivel

Deepa K
Balaji Santhanagopalan
Venkatanarayanan Mohan
Divya Thiagarajan
Monica Gnanamani
Laavanya Vaidyanathan
Sagar Pauskar
Prasanna Kumar
Sukesh Sree Naga Sai
Lokeshwaran Sivakumar
Pavithra Rajendran
Muthu Bharathan Rengaraj
Priyansh Gupta
Sheena Kaul
Santhoshini Ramaswamy
Narendla Kavya
Shantanu Khemani
Hemaleka Mohanram
Rahul R

Rolston Fernandes
Venkata Srinadh Utukuru
Arun Valliappan Swarnam
Siti Rahayu
Yazhini Sandhanam
Madhavi Bijjur
Sudhakar Goduku
K S Damodaram
Varsini SR
Vidhya Nachiyar
Santhiya Nagarajan
Rasika Ganvir
Mohamed Afzal
Shankar Mochi
Aditi Shirsat
Jayanth B
Balasankar Rajaguru
Prabanchan Ramesh
Safal Pandita
Mahasubramanian Maharajan
Ankit Gupta
Murugesan Govindan
Sabareesan Ravi

Parth Pandya
Rasika Ganvir
Nitasha Hazarika
Ragunath Seenivasan
Suhani Mehta
Hemalatha P
Rucha Pradip Joshi
Molly Bostic
Chilukuri Mokshith
Shaik Chand Basha
Karthikeyan Balakrishnan
BHADHRINATH UMASHANKAR
Raghavendra T A
Ankit Saxena
Samson
Charanya Suresh
Sukriti Raj
Pragadesh Varadharajan
Vaibhav Choudhari
Sriram Subramanian
Paraneedharan
Loganathan Ramalingam

Hardik Rajpal
Sivachandran Duraisamy
Divya Perumal
Stafan Santhosh
Jagannath Srinivasan
Prashant Shanbhag
Soumya Tiwari
Chahat Gandhi
Karthikeyan Kumar
Naga Divya Pasumarti
Meena Nayak
Deen mohamed Rabeek
Prabhat Gupta
Ashwini Kumar
Jayanthi Raja segaran
Sanjana Kacholia
Selvamani D
Kajal Mathur
Haneesh Aggarwal
Shruti Agarwal
Vigneshwaran R
SANTHOSAMARY
Kalpana Ethirajan

Abhishek Sahu
Mahitha Yarra
Sudhan Subramaniam
Subhani Peta
Vivek Claud
Neetu Lousia
Sowmiyaa Sridharan
Archana Nedumaran
Rajesh Prabhakaran
Akshara D
Nanditha Viswanath
Jayashankar Ramanathan
Boina Pradeep
Kannabra Viswanathan
Rajendran TK
Anija Linus
Ratnadeepika Kolandaivel
Manish Sethi
Deepak Gurumoorthy
Shubangi Tripathi
Aishwarya Lakshmi
Jenila S
Ramnath Radhakrishna Kini
Venkatesh Sankaranarayanan

Lekha Shanthini R
Shanmuganathan Murugesan
Aishwarya Raghu
Arun kumar T
Trilya Titus

WOMENS EDUCATION AND ECONOMIC DEVELOPMENT SOCIETY -REGD .No.154/89  
No.3/688, Dr.SATHIYAVANIMUTHU STREET, GERUGAMBAKKAM, CHENNAI -600128

**BALANCE SHEET AS AT 31ST MARCH 2025**

PARTICULARS	SCH NO	YEAR ENDED	YEAR ENDED
		31.03.2025	31.03.2024
<b>LIABILITIES</b>			
		Rs. P	Rs. P
CAPITAL FUND ACCOUNT	1	35,48,824.92	33,75,152.81
SECURED LOANS	2	-	-
UNSECURED LOANS	3	48,58,272.00	48,58,272.00
CURRENT LIABILITIES & PROVISIONS	4	32,53,268.24	5,15,500.00
		1,16,60,365.16	87,48,924.81
<b>ASSETS</b>			
FIXED ASSETS	5	15,69,119.98	5,11,810.98
LOANS & ADVANCES	6	48,58,272.00	48,58,272.00
OTHER CURRENT ASSETS	7	12,94,105.00	15,91,245.00
CASH & BANK	8	39,38,868.18	17,87,596.83
		1,16,60,365.16	87,48,924.81

**INCOME & EXPENDITURE FOR THE YEAR ENDED 31ST MARCH 2025**

PARTICULARS	SCH NO	YEAR ENDED	YEAR ENDED
		31.03.2025	31.03.2024
<b>INCOME</b>			
		Rs. P	Rs. P
GRANT RECEIVED- LOCAL SOURCES	9	78,28,732.68	54,03,762.07
GRANT RECEIVED- FOREIGN SOURCES	10	52,81,620.99	36,51,064.41
DONATIONS RECEIVED	11	48,001.00	1,50,695.28
OTHER INCOME RECEIVED:-	12	1,81,439.43	32,857.00
		1,33,39,794.10	92,38,378.76
<b>EXPENDITURE</b>			
PROGRAM EXPENSES -FC	13	47,42,502.00	23,20,176.00
PROGRAM EXPENSES -LC	14	68,67,082.26	45,29,822.00
ADMINISTRATION EXPENSES	15	8,80,349.30	10,17,569.49
DEPRECIATION	16	2,92,518.43	90,052.25
		1,27,82,451.99	79,57,619.74
<b>Excess of Income Over Expenditure</b>		<b>5,57,342.11</b>	<b>12,80,759.02</b>

For WOMENS EDUCATION AND  
ECONOMIC DEVELOPMENT SOCIETY

AS PER OUR AUDIT REPORT OF EVEN DATE  
For J. K. RAMASWAMY AND ASSOCIATES,

CHARTERED ACCOUNTANTS  
FRN : 002972S

TRUSTEE  
PLACE : CHENNAI,  
DATE : 22.09.2025  
UDIN: 25029042BMIHQG2888



(J.K. RAMASWAMY)  
PROPRIETOR  
M.No 029042

*J. K. A*

WOMENS EDUCATION AND ECONOMIC DEVELOPMENT SOCIETY -REGD .No.154/89  
No.3/688, Dr.SATHIYAVANIMUTHU STREET, GERUGAMBAKKAM, CHENNAI -600128

RECEIPTS & PAYMENT ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2025

PARTICULARS		YEAR ENDED	YEAR ENDED
		31.03.2025	31.03.2024
<b>RECEIPTS</b>			
CASH & BANK (OPENING BALANCE)	1	Rs. P 17,87,596.83	Rs. P 2,38,470.56
GRANT RECEIVED -LOCAL SOURCES	2	76,93,938.68	52,27,177.07
GRANT RECEIVED - FOREIGN SOURCES	3	52,81,620.99	36,51,064.41
DONATION RECEIVED	4	48,001.00	1,50,695.28
OTHER INCOME RECEIVED	5	2,65,076.00	32,857.00
OTHER PAYMENT RECEIVED	6	71,000.00	14,000.00
		1,51,47,233.50	93,14,264.32
<b>PAYMENTS</b>			
FIXED ASSETS (ADDITIONS)	7	14,56,200.00	54,100.00
PROGRAM EXPENSES- FC	8	20,77,462.00	23,20,176.00
PROGRAM EXPENSES- LC	9	67,94,354.02	45,29,822.00
ADMINSTRATION EXPENSES	10	8,80,349.30	5,37,569.49
OTHERS	11	-	85,000.00
CASH & BANK (CLOSING BALANCE)	12	39,38,868.18	17,87,596.83
		1,51,47,233.50	93,14,264.32

For WOMENS EDUCATION AND  
ECONOMIC DEVELOPMENT SOCIETY

AS PER OUR AUDIT REPORT OF EVEN DATE

For J.K. RAMASWAMY AND ASSOCIATES,  
CHARTERED ACCOUNTANTS

FRN : 0029728



(J.K. RAMASWAMY)  
PROPRIETOR  
M.No 029042

TRUSTEE TRUSTEE  
PLACE : CHENNAI,  
DATE : 22.09.2025  
UDIN:25029042EMIHQG2888

## OUR CONTACT

### Reg Address:

Old No.688, New No.1526, Sathiyavani Muthu street, Gerugambakkam, Chennai - 600128, Tamil Nadu, India

### Field Office Address:

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